

marketing2grow

**EFFECTIVELY REACHING THE RIGHT CUSTOMERS
WITH MARKETING 3.0™**

Do you want to effectively reach the right customers ?

Growing your business starts with effectively understanding your customers, first.

First of all, please let me introduce myself. My name is Stephan Serwe, Founder of Marketing2Grow Consulting Services, a Customer Centric Marketing consulting firm.

I am contacting you directly to introduce **Marketing 3.0** to you and share why customer centric marketing is critical and offer you a great introductory value proposition:

→ **Get a 3 Hour Free Customer Centric Marketing Consulting Work Session and an additional 10% off your first consulting project.**

Marketing 3.0 is the third generation of Marketing. We've moved from Product Marketing to Brand Marketing to Customer Centric Marketing. In today's economy, marketing needs to be targeted at qualified and segmented customer audiences in a most effective way. Thus better understanding your customers, allows you to develop targeted marketing strategies that resonate better with them, selling your product with stronger competitive edge, thus driving higher market shares, stronger market penetration and higher revenues.

We call this the Right Customer, Right Solution, Right Message, Right Place approach.

It would be a pleasure for me to meet with you to further introduce myself and our services, listen to your story and determine how we can become instrumental to your marketing development and future growth.

Please book your **Free Customer Centric Marketing Consulting Work Session** online at www.marketing2grow.com/contact.html by filling out the contact form or contact me directly. I'm looking forward to helping you reaching your customers more effectively.

Best regards,



Stephan Serwe

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